



The Capital Markets Academy

Prosperity through partnership
thecapitalmarketsacademy.com

Our credentials

Founded by the former Head of Training Services at the London Stock Exchange, The Capital Markets Academy is an independent training company dedicated to serving governments, institutions and individuals in their pursuit to achieve standards of excellence and continuing professional development in the global financial markets.

Our management team and training faculty have a wealth of experience in working for, and with, international stock exchanges, global banks and multi national corporations across numerous sectors, at the highest level.

Our training faculty includes only those who can demonstrate practical experience at senior levels and a proven expertise in their field.

In addition to the expertise of our management and faculty, being based in the heart of the City of London allows us to draw on a wealth of knowledge and expertise from personal contacts and associates serving in a wide range of professions within the financial sector, reinforcing our commitment to deliver the best possible solution for our clients, every time.

PARTNER IN
LEARNING



We are proud to be an approved Partner In Learning for the Institute of Chartered Accountants In England and Wales.

Collectively, we have:

Designed and delivered training solutions for a vast selection of international organisations, in more than 30 countries around the world.

Facilitated thought leadership conferences with politicians, international dignitaries and some distinctly charismatic CEOs.

Led international investor relations initiatives.

Worked discreetly alongside high profile clients to identify, design and deliver transformational training solutions in challenging circumstances.

Corporate services

At The Capital Markets Academy we believe the future of commerce and the contribution it makes to all our societies, rests in the hands of the staff, managers and corporate leaders of **today and tomorrow**, and we treat our responsibility in helping develop these talents with the utmost care.

All our training is specifically designed to help companies achieve their objectives by ensuring their staff are equipped with the practical knowledge and skills to succeed.

Our team have previously designed and delivered bespoke solutions for many institutions who play a central role in the global finance markets such as international stock exchanges, market regulators and leading investment banks, as well as organisations from non financial sectors who require their teams to have a thorough understanding of how these markets work.

Services we offer include:

Working with clients to design and host **Executive Summits** providing **government institutions, CEOs, board members and industry leaders** with access to the very latest **thought leadership** and practical learning.

Full design and delivery of **management development** and **graduate training** programmes.

A range of **specialist short courses** designed to complement and **support organisations' existing staff development programmes**.

Areas of Expertise

Financial Market Related

International Regulation: Understanding the landscape for global businesses

Preparing for IPO: A practical guide

Understanding company valuation

Secondary Markets: Key participants and regulations

The evolution of trading services - from face-to-face to order-driven trading and MTFs

Corporate Development

Corporate governance: Implementing best practice in complex scenarios

The Bribery Act and FCPA: Responsibilities in international business

Investor Relations

Corporate finance for non-financial managers

Performance Management

Understanding team dynamics for performance management

Tools for managing intercultural, international teams

Leadership in the player/manager role

Making effective decisions in high pressure scenarios

For further information on all topics covered by our experts, please contact info@thecapitalmarketsacademy.com



Supporting individuals: Open programmes

With ever increasing competition for jobs and the dynamics of global economies shifting at a remarkable rate, maintaining personal development is imperative for those looking to progress in their chosen career. We specialise in meeting people at their level of understanding, and journeying with them as they look to advance their professional knowledge and skills.

In 2012 we will offer a select number of open enrolment courses at our CMA Centre of Excellence in London and in leading financial centres around the world.

These programmes will enable those beginning their careers, managers and directors to gain practical insights from expert speakers in key areas such as Corporate Governance, Financial Market Regulation, Preparing for IPO, and The role of Investor Relations among others.

As an approved Partner In Learning for the Institute of Chartered Accountants In England and Wales we will also offer highly focussed exam preparation courses for clients studying for certain internationally recognised qualifications with the ICAEW.

To receive advance notice of our open programmes, register today at www.thecapitalmarketsacademy.com

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